

Seena V.

Assistant Professor of Economics

ADMINISTRATIVE DISTINCTION

- National Cadet Corps (NCC) ANO of TK Madhava Memorial College (November 2018 onwards)
- National Cadet Corps (NCC) Caretaker Officer (CTO), TK Madhava Memorial College (June 2017 onwards)
- Head of the Department of Economics (Academic Year 2015–2016 and 2016–2017)
- PTA Auditor of the College (2014–2020)
- Member, PTA Executive Committee (2013–2014)
- Legal Literacy Club Convener (2014–2018)
- NAAC Committee Member (2015–2016)
- Convener of Internal Exams of the College (2015–2019)
- Senior University Exam Superintendent (April 2019–March 2021)
- Member of Ever Green Eco Club, Internet Club, Students Performance Evaluation Committee, Tourism Club, Career Guidance and Placement Cell, College Arts Day Celebration Committee, Boomithra Sena Club, Community Development and Extension, Health Club (SN College, Cherthala)
- Member of Admission Committee, IQAC, Grievance Redressal Cell, Legal Literacy Club, VIMUKTHI Club, Health Club, EBSB Club, Discipline Committee Member, Entrepreneurship Club, Women Empowerment Cell, Career Guidance Cell (TK Madhava Memorial College)
- Convener of EBSB Club
- Mentor of WWS (2015–2019)
- Convener of one-day seminar on Climate Change, Ups and Downs of Agriculture Sector in Kerala on 12/11/2019 at college level
- Arts Club Advisor of the College (2017–2018)
- Subject Expert of SN Trusts Central School, Nangiarkulangara (2013–2024)
- Department Convener of the Galax Spectra Exhibition (2015–2016)
- Convener of one-day seminar on Stock Exchange Market conducted at college level (2016–2025)

INVITED LECTURES (as Resource Person)

- Delivered invited lecture (Webinar) on New Education Policy 2020, Vocational Higher Secondary School, Chathiyara
- Delivered invited lecture (Webinar) on New Education Policy 2020, Amrita Higher Secondary School, Vallikunnam



ADDRESS

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QUALIFICATIONS:

M.A.; B-Ed: NET, SET

DATE OF JOINING:

22/02/2010

EXPERIENCE IN YEARS: 15

years 8 months

AREA OF RESEARCH:

Development Economics

- Delivered invited lecture (Online) on Benefits of Joining NCC, Bishop Moore College, Mavelikkara (2020, 2021)
- Delivered invited lecture (Webinar) on Drug Abuse and Drug Trafficking, Bishop Moore College, Mavelikkara (26-06-2021)
- Delivered invited lecture (Online) on Benefits of Joining NCC, IHRD College, Karthikapally
- Subject Expert of SN Trusts Central School, Nangiarkulangara (2013–2024)

ORIENTATION / REFRESHER / SHORT TERM COURSES ATTENDED

- UGC Sponsored 21-day Refresher Course in Economics, Academic Staff College, University of Kerala, Kariavattom (01-03-2012 to 22-03-2012), Grade A
- UGC Sponsored 28-day Orientation Course, Academic Staff College, University of Kerala, Kariavattom (28-02-2018 to 27-03-2018), Grade A
- UGC Sponsored Multidisciplinary Refresher Course in Education and Teaching Methods, Academic Staff College, University of Kerala, Kariavattom (04/03/2020 to 11/03/2020 & 29/07/2020 to 03/08/2020), Grade A
- UGC Sponsored Online Multidisciplinary Refresher Course in Women Studies and Women Empowerment, Academic Staff College, University of Kerala, Kariavattom (02/12/2020 to 15/12/2020), Grade A
- Central Government Sponsored Pre-Commission Course (PRCN/SW/102), Officers Training Academy (OTA), Gwalior (20/08/2018 to 20/11/2018), Grade B
- One-Week Faculty Development Programme on Online Education in Higher Education, Faculty Development Centre, Kerala State Higher Education Council (03-08-2020 to 07-08-2020).
- One-Week National work shope on Mastering Research Methods and data analysis in social science organized by Berchmans Center for Management Research from 27 -05-2024 to 31-05-2024
- Attended **Refresher Course** at Academic Staff College, Kariavattom, Trivandrum from 04/01/2023 to 17/01/2023 (14 days), sponsored by UGC.
- Attended NEP 2020 Orientation & Sensitization Programme under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC), organized by UGC – MMTTC, Sri Venkateswara University, Tirupati from 10/12/2024 to 19/12/2024.

SEMINARS/WORKSHOPEs ORGANIZED

- Organized Darshan Seminar series 2013 to 2017
- Webinar on Leadership and Its Importance in Social Life for NCC cadets of TKMM College, Nangiarkulangara (2021–2022)
- Darshan Seminar (Organising Member) (2021–2022)
- Webinar on World Blood Donor Day for NCC cadets (2021–2022)
- Documentary on the Biography of T.K. Madhavan (2021–2022)
- Lecture on Introduction to NCC for NCC cadets of IHRD, Karthikapally (2022–2023)

- Talk on Anti-Drug Day organized by NCC Unit of Bishop Moore College, Mavelikara (2021–2022)
- Organised Webinar on the Importance of Blood Donation for NCC cadets of TKMM College, Nangiarkulangara (2021–2022)
- Organised Webinar on Leadership and Its Importance in Social Life for NCC cadets (2021–2022)
- Organised Awareness Seminar on “Catch the Rain (Save the Planet)” for NCC cadets of TKMM College, Nangiarkulangara (2022–2023)
- Organised Darshan Seminar (2022–2023)
- Darshan Seminar (Member) (2023–2024)

PUBLICATIONS

1. Seena, V., & Sudheer, B. (2018, May). *The mismatch dilemma: Causes and consequences of educated unemployment in Kerala*. International Journal of Innovative Research in Technology (IJIRT), 4(12), 995–999. https://ijirt.org/publishedpaper/IJIRT177498_PAPER.pdf
2. Seena, V., & Sudheer, B. (2018, February). *Evolution of tourism in India: Insights from the Five-Year Plans*. International Journal of Innovative Research in Technology (IJIRT), 4(9), 487–491. https://ijirt.org/publishedpaper/IJIRT176610_PAPER.pdf
3. Seena, V. (2019, January). *Educational attainment and occupational mobility: A study of Scheduled Caste women in Alappuzha*. Journal of Emerging Technologies and Innovative Research (JETIR), 6(1), 1–5. <https://www.jetir.org/papers/JETIR1901J47.pdf>
4. Seena, V. (2021, July). *Backwater tourism in Alappuzha: An evaluation of attractions and visitor satisfaction*. Journal of Emerging Technologies and Innovative Research (JETIR), 8(7), g966–g970. <https://www.jetir.org/papers/JETIR2107849.pdf>
5. Seena, V., Reji, G. D., & Viswambharan, S. (2022, June). *Medical tourism: Prospects in Kerala*. International Journal of Creative Research Thoughts (IJCRT), 10(6), h889–h896. <http://www.ijcrt.org/papers/IJCRT22A6981.pdf>
6. Seena, V., & Sheela, M. C. (2023, December). *Agri tourism – A panacea for rural development*. International Journal for Multidisciplinary Research, 5(6). <https://doi.org/10.36948/ijfmr.2023.v05i06.10288>
<https://www.ijfmr.com/papers/2023/6/10288.pdf>
7. Seena, V., & Viswambharan, S. (2023, December). *Need for revamping agri-tourism initiatives of Kerala in the post-pandemic era*. International Journal for Multidisciplinary Research, 5(6). <https://doi.org/10.36948/ijfmr.2023.v05i06.24855>

<https://www.ijfmr.com/papers/2023/6/24855.pdf>

8. Seena, V., & Sheela, M. C. (2023, December). *Human resource development in tourism industry with special reference to women in India*. *International Journal of Creative Research Thoughts*, 11(12).

<http://www.ijcrt.org/papers/IJCRT2312054.pdf>

9. Seena, V. (2024, December). *Government intervention to promote Indian tourism in the post-COVID era*. *International Journal of Creative Research Thoughts (IJCRT)*, 12(12), g142–g146.

<http://www.ijcrt.org/papers/IJCRT2412675.pdf>

10. Seena, V., & Sheela, M. C. (2024, May–June). *A study on economic impacts of COVID-19 on tourism industry in Kerala and resilience of state government*. *International Journal of Finance and Management Research (IJFMR)*, 6(3). <https://doi.org/10.36948/ijfmr.2024.v06i03.20129>

11. Seena, V. (2024, July). *Rural tourism – A key to Atmanirbhar Bharat*. *International Journal of Management and Education Research (IJMER)*, 13(7), 5. [https://ijmer.in/issues/volume13/volume13-issue7\(5\).aspx](https://ijmer.in/issues/volume13/volume13-issue7(5).aspx)

12. Seena, V., & Reji, G. D. (2024, September). *Prospects and challenges of augmented reality in Indian tourism industry*. *International Journal of Creative Research Thoughts (IJCRT)*, 12(9), a700–a705. <http://www.ijcrt.org/papers/IJCRT2409080.pdf>

13. Seena, V., & Sheeja, S. (2025, May). *Challenges faced by fish farmers in Alappuzha, Kerala: A statistical assessment of key issues*. *International Journal of Creative Research Thoughts (IJCRT)*, 13(5), Article IJCRT25A5132. <https://www.ijcrt.org/papers/IJCRT25A5132.pdf>

Edited books

1. Seena, V. (2021). Rural tourism: An alternative for development in India after COVID-19. In B. J. Binu Kumar (Ed.), *Rural economy of India in the eve of Covid-19* (pp. 48–61). Infinity Indica Publishers. ISBN: 978-93-91700-06-5
2. Seena, V. (2022). Agri-tourism scope and potential in Kerala. In B. J. Binu Kumar (Ed.), *Perspectives on Kerala economy, sustainable development and public policy in the post-Covid recovery and resilience* (pp. 49–60). Infinity Indica Publishers. ISBN: 978-93-91700-46-1
3. Seena, V. (2022). Glimpses of rural tourism in India and Kerala. In A. S. Vinod (Ed.), *The art of travel and tourism* (pp. 19–29). Infinity Indica Publishers. ISBN: 978-93-91700-38-6
4. Seena, V. (2022). Development and growth of Kerala tourism. In V. K. Harsha, P. Kaveya, & R. Krishna (Eds.), *Perspectives on Kerala economy, sustainable development and public policy in the post-Covid recovery and resilience* (pp. 61–72). Notion Press Platform.

SEMINARS, WEBINARS AND WORKSHOPS

- Presented paper on “Environmental Impact Assessment” at UGC Sponsored National Seminar on Environmental Conflicts of Development: Kerala Scenario, Post Graduate Department of Economics (29 Feb–1 Mar 2012)

- Workshop on “Electoral Laws, Reforms and Economic Development”, Sponsored by Election Commission & Institute of Parliamentary Affairs, Kerala, Organized by PG Department of Economics, SN College, Cherthala (10 Jan 2014)
- State Seminar on Investment Planning and Derivatives, PG Department of Commerce, TKMM College, Nangiarkulangara in collaboration with SEBI (22 Mar 2016)
- National Workshop on “GST and Centre-State Financial Relations”, Kerala Economic Association (20 Aug 2016, Kollam)
- Presented paper on “Empowerment of Women: The Working Example of MNREGA Programme” at International Seminar, Department of Economics, Govt. College, Ambalappuzha (23–24 Nov 2016)
- Presented paper on “Structural Changes in India’s Foreign Trade: Value Composition and Direction” at Two-Day National Seminar on Structural Shifts in Indian Economy, Sponsored by Directorate of Collegiate Education, Govt. of Kerala (19–20 Dec 2017)
- Two-Day Workshop on “Research Skills and Methods”, Department of Geology, SN College, Sivagiri, Varkala, Sponsored by KSCSTE (21–22 Jan 2019)
- National Webinar on “Overview of Intellectual Property Rights”, IQAC, SN College, Sivagiri, Varkala (9 Oct 2020)
- Webinar on “Covid-19 and Its Implications for Education”, International Webinar Series on The Pandemic Economy Crisis, PG Department of Economics, VTMNSS College, Dhanuvachapuram, Thiruvananthapuram (14 Oct 2020)
- Webinar on “Identification and Formulation of Research Problem”, Jointly by PG Departments of Economics, St. Michael’s College and SN College, Cherthala (27 Oct 2020)
- Webinar Series conducted by PG Department of Economics, CMS College, Kottayam and SN College, Cherthala (9 Sep 2021)
- Presented paper titled “Agri Tourism: Scope and Potentialities in Kerala” at International Seminar on Perspective on Kerala Economy, Sustainable Development and Public Policy in the Post-COVID Recovery and Resilience, PG Department of Economics, Mahatma Gandhi College, Thiruvananthapuram (2021–2022)
- Presented paper titled “A Study on Economic Impacts of COVID-19 on Tourism Industry in Kerala and Resilience of State Government” at International Seminar on Global Economy and Policy Crisis: An Interdisciplinary Exploration, Govt. College, Ambalappuzha (2023–2024)
- Presented paper titled “Trapped in Paradise: Human Rights Violations in the Backwater Tourism Zones of Alappuzha” at National Seminar on Challenges Facing Indian Democracy: Through a Human Rights Perspective, Bishop Moore College, Mavelikkara (2023–2024)
- Presented paper titled “Government Intervention to Promote Indian Tourism in the Post-COVID Era” at National Seminar on Kerala in Transition: Unmasking the Post-Pandemic Realities, University College, Thiruvananthapuram (2023–2024)