

DIVYA.P.BHADRAN

Assistant Professor of Commerce Conferences (International – 05) (National – 07)

ADMINISTRATIVE DISTINCTION

- Entrepreneurship Development Convenor - 2018-23
- IQAC Member 2015-22
- Planning and Purchase Committee member 2016-21
- Head of the Department 2015-24
- WWS-Coordinator 2015-17
- Legal Literacy Club Member 2015-22
- Admission Committee Member 2015-16
- NAAC RAF Preparation Member 2015-16
- Environment Club & Bhoomithra Sena Club Member 2015-16
- Grievance & Redressal Cell Member 2016-18
- Council Member 2016-24
- Guidance & Counselling Cell Member 2017-19
- Computer Awareness Programme Member 2017-19
- Human Rights Awareness Club Member 2017-19
- Calendar Design Member 2017-19,
- (SIRA) With effect from 23/08/2019, No.08/2019/159.
- PTA executive Member 2017- 2024
- Caste Based Discrimination Prevention Cell 2022-24
- Library Advisory Committee 2022-24
- Tally-GST Add-on Course Co-Ordinator 2023-24
- FYUGP College Internal Examiner charge 2024-25
- Calendar Design Convenor 2024-25
- Staff Association President 2024-25

MEMBERSHIP IN PROFESSIONAL BODIES

- Life member of Society of Innovative researchers and Academicians
- Indian Accounting Association member 2014 onwards

AWARDS & ACHIEVEMENTS

Awarded the prestigious UGC, Junior Research Fellowship (JRF) in 2011.



SREENILAYAM,
KARUNAGAPPALLY.
KOLLAM District,
Kerala



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QUALIFICATION

M.Com, NET With JRF,
SET ,B.Ed ,DCA

DATE OF JOINING IN
SERVICE:01/10/2012

EXPERIENCE IN YEARS

12years

AREA OF RESEARCH:
BANKING

TOPIC: ATM OF
FINANCIAL INSTITUTIONS-
STRATEGIES FOR
ENHANCED SERVICES

PUBLICATIONS

- Published A paper on the topic Challenges and survival of the banking industry after the post covid crisis (ISBN NO 978-81-89125-75-2) March 2022.
- Published a research paper on the topic Sustainability In Banking: The Role Of ATM And Teller Services In Cost Efficiency organised by Guru Nanak college, on february 2025.(ISBN:978-81-984570-3-5)

Papers presented in International Conferences

- Presented A Paper in Three Day International Seminar On Infrastructure Industrialisation And Development;Forward Linkages Drawing From Global Models topic -“Role Of Financial Institutions In Infrastructure Development” organized by The Department Of Commerce,University of Kerala During 16,17,18 February 2017
- Presented a paper at Three Day International Seminar on the topic “Opportunities and Challenges Of Exim Policy Of India , organized by Department Of Commerce, University Of Kerala Thiruvananthapuram on 26 &27, 28 th March 2019
- Presented a paper on Two day International conference held at S.D.College Nangiarkulangara on the topic” Impact of Technological innovations on the banking industry during the post-covid scenario .”on 22,23 July 2022.
- Presented a research paper on Two day international conference, on the topic Sustainability In Banking: The Role Of Atm And Teller Services In Cost Efficiency organised by Guru Nanak college, Chennai,on 14th February 2025.
- Presented A research paper in an international conference organised by Indian accounting Association ,at S.D.Colllege,Alappuzha on the topic Role of ATMs in Sustainable banking , 20th March 2025

Papers presented in National Seminars

1. Presented a paper on the topic “Catelising Mental Health Of Students Through Life Skill Education” Sponsored by UGC organized by P.G Dept Of Commerce, S.N college, Chathannoor on 10 th &11 th December 2014
3. Presented a paper on” Impact Of Financial Institutions In The Development Of Women Entrepreneurs In India in the national seminar held at S.D.College Alappuzha in association with Indian Council Of Social Science Research 8&9 th December 2016
4. Presented a paper on the topic’ Derivative Marketing ‘ Conducted at T.K.M.M.College in association with SEBI on 22th March 2016.
5. Presented a paper in one day National seminar on the topic “The Need For Application Of Theories In Hotel Accounting And Management –a study with special reference to tourism in Alappuzha,kerala “conducted by Indian Accounting Association ,Alappuzha branch , held at S.D.College Alappuzha on 21 st October 2017
6. Presented a paper on the topic Cost Benefit Analysis Of ATMs And Teller Services -Strategic Analysis @ International conference organised by IAA (December 2023)
7. Presented A Paper On ICSSR Sponsored National Seminar On The Topic Trends And Patterns In Sustainable Finance Research: A Bibliometric Perspective On August 2024.

PARTICIPATIONS

- Attended Ten Day Workshop on “Shaping Focused Research Finding Answers To Ten Questions” Organized by University Of Kerala on 05/08/2020 To 31/08/2020
- Attended Three Day National Online Workshop on” Publishing Scholarly Articles” Organized by Aligarh Muslim University on 22/12/2021 to 24/12/2021.

- Attended Two Day Orientation Programme Organized by S.D.College on 24&25th February 2022
- Attended workshop at S. D. College on the Topic Social science research an expedition from problem to solving ,July 2022
- Attended Systematic Literature Review and Bibliometric Analysis organised by S.D.College on July 2023
- Attended three day workshop on Structural Equation Modelling Using AMOS& Smart PLS ,July 2024
- Attended two day workshop on APA 7th edition report writing september 2024

National Conferences

- Participated in the National Workshop on research methods in social sciences organized by the Department of Commerce,University of Kerala ,Thiruvananthapuram On 3rd and 4th February 2012.
- Participated in Two Day National Seminar on the topic Application Of Statistical Techniques In Commerce And Management Research at B.J.M Govt College Chavara on 28th & 29th of January 2013
- Participated in the Two Day International Seminar on Foreign Direct Investment Organized by The Department Of Commerce, University Of Kerala ,Thiruvananthapuram During March 23rd ,24th ,2013
- Participated in the National Workshop on current trends in data analysis at S.N.College,Punalur, Kollam On 17th February 2014.
- Participated two day national seminar on social marketing. Organized by School of Business Management And Legal Studies, University Of Kerala ,Thiruvananthapuram On March 14,15, 2014
- Attended Two Day Residential Capacity Building camp and Workshop for Coordinators Of WWS programme at Layola Extention Services, Loyola College Of Social Science, Sreekaryam on 29&30 November 2016
- Attended In Three Day National Workshop On Social Science Research : Synchronizing Theory With Practice sponsored by The Directorate Of Collegiate Education at B.J.M.Govt College, Chavara On 13,14,15 December 2017
- Attended in Three Day National Workshop on Time Series Analysis And Basics Of Behavioural Finance Sponsored by The Directorate Of Collegiate Education at B.J.M.Govt College, Chavara on 28,29 & 30th November 2018
- Participated Two Day National Seminar On The Investment Hub Of The Era Held at St. Aloysious College, Edathua On 6th and 7th December 2018

Skill Development/Training Programmes

- Participated National webinar on 9 to 15 May 2020 organised by Sree Ayyappa College Chengannur.
- Participated FDP programme on webskills for online class on 30 Th May 2020 organised by Bishopmoore College, Mavelikkara.
- Participated international webinar programme on contactless teaching and learning pedagogy on 19th May 2020 organised by St. Xaviers College for women Aluva.
- Participated FDP Programme on shaping focused research for period from 5th August to 31st August 2020 Organized by Department of Commerce university of Kerala, Thiruvananthapuram.
- Participated International webinar impact of covid 19 global economy on 15th May 2020 Organised by Inspira Research Association.
- Participated international Work shop Programme & Conference 22-23st March 2020 Organised by University of Kerala, Thiruvananthapuram.
- Participated two day coursework programme on 24th and 25th march 2022 organised by S.D.College,Alappuzha
- Participated Three Day Online workshop Conducted By Aligarh Muslim Centre, Malappuram On 22nd December 2022 Participated 6th day training programme on Data analysis from July 1-6th 2022 at S.D.College, in association with The Kerala State Higher Education council.

- Participated Two day workshop on Systematic Literature Review & Bibliometric Analysis organised by S.D.College, Alappuzha on 30th June & 1st July 2023.
- Participated in the Two-Day National seminar on strands of theory building in social science Research organised by Govt. College, Ambalappuzha on 2nd and 3rd November 2023.
- Participated in the three day workshop on Structural equation modelling using AMOS & Smart PLS organised by S.D.College, Alappuzha on 4,5,6th July 2024.
- Participated two day online workshop on The essentials of APA 7th Edition Advanced Report writing Techniques organised by S.D.College on 27,28th September 2024.

ORIENTATION/REFRESHER/SHORT TERM COURSES ATTENDED

- Participated in UGC sponsored Refresher Course in Commerce and Management , UGC Sponsored Orientation Programme by The HRDC , University Of Kerala, Kariavattom from 04.08.2017 to 31.08.2017 and obtained 'A' grade.
 - Participated UGC Sponsored Refresher Programme by The HRDC , University Of Kerala ,Kariavattom from 27.07.2018 to 16.08.2018 and obtained 'A' grade.
 - Participated University of Kerala sponsored short term course in Business Mathematics and E-Business conducted by The HRDC , University Of Kerala, Kariavattom from 21.01.2019 to 23.01.2019.
 - Participated in UGC sponsored Refresher Course in Commerce and Management ,UGC Sponsored Refresher Programme by The HRDC , University Of Kerala, Kariavattom from 24.09.2021 to 07.10.2021 and obtained 'A' grade
 - Participated NEP programme organized by MMTTC of UGC, University of Kerala, Thiruvananthapuram from 04.11.2024 to 14.11.2024.
 - Participated Refreshercourse in Women empowerment organized by MMTTC- UGC, University of Kerala Thiruvananthapuram from 04.12.2024 to 17.12.2024.
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